

Mobile Fisheries Log (Mofi) - Privacy Policy

Last updated 01.01.2022

The privacy policy for Mofi describes the practices of the App, how and where collected data is stored and the purpose for which the Mofi app is used.

By registering or using the Mofi app, you agree that we may use your personal information in accordance with the following terms. You also authorize Anchor Lab K/S to transfer your personal information across national borders and to other countries where Anchor Lab and its partners operate.

Note: There may be security vulnerabilities when transferring data over the Internet. A complete protection of data from access by third parties is therefore not possible and cannot be guaranteed.

If you do not agree with these terms and the use of your data, you cannot use the Mofi app.

1. Contact details to the provider

Anchor Lab K/S
Dantes Plads 1, 1. TH
1556 Copenhagen V
Denmark

2. Access rights

With the use of Mofi personal data is collected, processed (this means stored, modified, transmitted, blocked, deleted) and used. In order to use the app, you agree that the following personal data is allowed collected. This includes the captain's name, fishing license number, CFR number, e-mail address, user ID, static IP addresses, and additional information required by the reporting scheme assigned the users.

Mofi displays various input fields depending on what the user uses Mofi for. When a user signs up, the user needs to select one or more projects (or schemes) to register data under. Depending on which projects are chosen different data can be input into Mofi and transferred to the project owner. Each project has its own privacy policy stating exactly what extra data is collected and who it is sent too, if any.

Examples of additional data collected could be GPS location, heading, speed, further data on fishing activities, such as the beginning and end of fishing, as well as the gear used. For catch registration projects, data such as species, count, length, weight, discards, and endangered species information would be collected when typed in by the user. For pelagic sampling projects, information regarding the sampling such as species and weights would be collected.

For projects requiring Mofi to access the location of the smartphone, the location is determined via the inbuilt GPS. The app also accesses the internal memory of the mobile device to store all the data. Any communication or transfer of location and personal data to the project owner, takes place via an encrypted connection.

3. Purpose for the data collection, the use of data by third parties and duration of storage

The Mofi app enables the documentation of fishing activities, catch, bycatch, discard, and sample data. The data collected by the app can be sent to land and stored on a server (and backup media) situated at Anchor Lab K/S, Copenhagen or a project owner as described in the project privacy policy. The selected scheme in the App will define which data and who will have access to the data.

Any data sent to land and that Anchor Lab can access, will only be used by Anchor Lab to improve the App and to test out new features.

Your personal information and uploaded data are by default kept as long as you are an active user of Anchor Lab's services. When you close your account, Anchor Lab deletes or anonymizes your personal information and the data that project owners no longer have a business reason to retain. However, if you never close or delete your

account, we typically retain your personal information and your data for up to 5 years after your last interaction with us.

4. Data deletion / User deletion.

If you are finished using Mofi and want your data or user deleted/closed, please send an e-mail to info@anchorlab.net with your username/email-address.

5. Mofi emails

Mofi only sends you an email when creating or editing your user, when recovering a forgotten password, or if important changes to the privacy policy occur. We do not use any form of technology, such as web beacon, to inform us whether you received or opened the email.

6. Who can i contact with questions or concerns?

If you have a privacy question, concern, or requests, please send an e-mail to info@anchorlab.net.